



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 828059

Schedule Dates 10/09/12-11/05/12
Advertiser Democratic Senatorial Campaign Committee (1635
Agency/T-Code Great American Media (2039)/556615156
Product Political - US Senate (1176)
Brand Republican (ANTI) (178218)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax /
CPE 49/53/1139
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DSCC 10/9-11/5
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC SENATORIAL
CAMPAIGN COMMITTEE

Date Entered 05/08/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06135017
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,423.25
Net Total \$200,731.75
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	229	\$155,260.00
Nov. 2012	118	\$80,895.00
Grand Total:	347	\$236,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	12:58P- 3:58P (ET)	14		X	X	X	X			14	\$350.00	\$4,900.00	Norfolk (WVEC) (WVEC)	PM ROTATION	5/8/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	10A- 10:58A (ET)	1		X	X	X	X				\$275.00		Norfolk (WVEC) (WVEC)	RACHAEL RAY	5/8/12
3.1	Normal Line / SPOT	10/16/12-10/19/12	5	:30	10A- 10:58A (ET)	2		X	X	X	X			2	\$275.00	\$550.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/9/12
4.1	Normal Line / SPOT	10/23/12-11/02/12	5	:30	10A- 10:58A (ET)	5		X	X	X	X			10	\$275.00	\$2,750.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/9/12
5.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	11:35P- 12:02A (ET)			1	1	1	1			4	\$325.00	\$1,300.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/9/12
6.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	11:35P- 12:02A (ET)	5		X	X	X	X			5	\$325.00	\$1,625.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/9/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	10:58A- 12P (ET)	1		X	X	X	X				\$450.00		Norfolk (WVEC) (WVEC)	THE VIEW	5/8/12
8.1	Normal Line / SPOT	10/16/12-10/19/12	5	:30	10:58A- 12P (ET)	2		X	X	X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/9/12
9.1	Normal Line / SPOT	10/23/12-11/02/12	5	:30	10:58A- 12P (ET)	5		X	X	X	X			9	\$450.00	\$4,050.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/9/12
10.0	Normal Line / SPOT	10/09/12-10/19/12	4	:30	12P- 12:57P (ET)	5		X	X	X	X			5	\$275.00	\$1,375.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	5/8/12
11.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	12P- 12:57P (ET)	4		X	X	X	X			4	\$275.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/9/12
12.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	12P- 12:57P (ET)	5		X	X	X	X			5	\$275.00	\$1,375.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/9/12
13.0	Normal Line / SPOT	10/09/12-10/26/12	4	:30	3:58P- 4:58P (ET)	5		X	X	X	X			15	\$600.00	\$9,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	5/8/12
14.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	3:58P- 4:58P (ET)	4		X	X	X	X			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)	DR. OZ	5/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 828059

Schedule Dates 10/09/12-11/05/12
Advertiser Democratic Senatorial Campaign Committee (1635
Agency/T-Code Great American Media (2039)/556615156
Product Political - US Senate (1176)
Brand Republican (ANTI) (178218)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG, DAN
Phone/Fax /
CPE 49/53/1139
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DSCC 10/9-11/5
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC SENATORIAL
CAMPAIGN COMMITTEE

Date Entered 05/08/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06135017
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,423.25
Net Total \$200,731.75
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	229	\$155,260.00
Nov. 2012	118	\$80,895.00
Grand Total:	347	\$236,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	4:58P- 5:29P (ET)	5		X	X	X	X				\$750.00		Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	5/8/12
16.1	Normal Line / SPOT	10/16/12-10/19/12	5	:30	4:58P- 5:29P (ET)	4		X	X	X	X			4	\$750.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/9/12
17.1	Normal Line / SPOT	10/23/12-11/02/12	5	:30	4:58P- 5:29P (ET)	5		X	X	X	X			10	\$750.00	\$7,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/9/12
18.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5A- 5:58A (ET)	4		X	X	X	X			4	\$325.00	\$1,300.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/5/12
19.1	Normal Line / SPOT	10/16/12-11/02/12	5	:30	5A- 5:58A (ET)	5		X	X	X	X			15	\$325.00	\$4,875.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/9/12
20.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	5:29P- 5:58P (ET)	4		X	X	X	X				\$800.00		Norfolk (WVEC) (WVEC)	NEWS	5/8/12
21.1	Normal Line / SPOT	10/16/12-11/02/12	5	:30	5:29P- 5:58P (ET)	5		X	X	X	X			15	\$800.00	\$12,000.00	Norfolk (WVEC) (WVEC)	NEWS	10/9/12
22.1	End Dated Line / SPOT	10/09/12-10/09/12	4	:30	6P- 6:30P (ET)	5		X							\$825.00		Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/9/12
23.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	6P- 6:30P (ET)	4		X	X	X	X			4	\$825.00	\$3,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/9/12
24.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5:58A- 7A (ET)	5		X	X	X	X			5	\$650.00	\$3,250.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/5/12
25.1	Normal Line / SPOT	10/16/12-10/19/12	5	:30	5:58A- 7A (ET)	4		X	X	X	X			4	\$650.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/9/12
26.1	Normal Line / SPOT	10/23/12-11/02/12	5	:30	5:58A- 7A (ET)	5		X	X	X	X			10	\$650.00	\$6,500.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/9/12
27.1	End Dated Line / SPOT	10/09/12-10/12/12	4	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/9/12
28.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	6:58P- 7:28P (ET)	4		X	X	X	X			4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 828059

Schedule Dates 10/09/12-11/05/12
Advertiser Democratic Senatorial Campaign Committee (1635
Agency/T-Code Great American Media (2039)/556615156
Product Political - US Senate (1176)
Brand Republican (ANTI) (178218)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG, DAN
Phone/Fax /
CPE 49/53/1139
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DSCC 10/9-11/5
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC SENATORIAL
CAMPAIGN COMMITTEE

Date Entered 05/08/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06135017
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,423.25
Net Total \$200,731.75
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	229	\$155,260.00
Nov. 2012	118	\$80,895.00
Grand Total:	347	\$236,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/9/12
30.1	Normal Line / SPOT	10/09/12-10/19/12	5	:30	7A- 9A (ET)	5		X	X	X	X			10	\$600.00	\$6,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/5/12
31.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	7A- 9A (ET)	4		X	X	X	X			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/9/12
32.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	7A- 9A (ET)	10		X	X	X	X			10	\$600.00	\$6,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/9/12
33.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	7:28P- 7:57P (ET)	4		X	X	X	X			4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)	JEOPARDY	5/8/12
34.1	Normal Line / SPOT	10/16/12-11/02/12	5	:30	7:28P- 7:57P (ET)	5		X	X	X	X			15	\$1,300.00	\$19,500.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/9/12
35.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	9A- 10A (ET)	2		X	X	X	X			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/5/12
36.1	Normal Line / SPOT	10/16/12-10/19/12	5	:30	9A- 10A (ET)	1		X	X	X	X			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/9/12
37.1	Normal Line / SPOT	10/23/12-11/02/12	5	:30	9A- 10A (ET)	5		X	X	X	X			10	\$300.00	\$3,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/9/12
38.1	Normal Line / SPOT	10/26/12-11/02/12	5	:30	10P- 11P (ET)							1		2	\$1,250.00	\$2,500.00	Norfolk (WVEC) (WVEC)	20/20	10/9/12
39.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7:58P- 10P (ET)		1							1	\$3,500.00	\$3,500.00	Norfolk (WVEC) (WVEC)	DANCING WITH THE STARSEFF 9/24/12	10/9/12
40.1	Normal Line / NCAA - FOOTBALL	10/27/12-11/03/12	5	:30	12P- 6:58P (ET)							4		8	\$950.00	\$7,600.00	Norfolk (WVEC) (WVEC)	CLLG FTBL SEP-DEC12	10/9/12
41.0	Normal Line / SPOT	10/13/12-11/03/12	4	:30	6P- 6:30P (ET)							1			\$300.00		Norfolk (WVEC) (WVEC)	WEEKEND NEWS	5/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 828059

Schedule Dates 10/09/12-11/05/12
Advertiser Democratic Senatorial Campaign Committee (1635
Agency/T-Code Great American Media (2039)/556615156
Product Political - US Senate (1176)
Brand Republican (ANTI) (178218)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG, DAN
Phone/Fax /
CPE 49/53/1139
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DSCC 10/9-11/5
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC SENATORIAL
CAMPAIGN COMMITTEE

Date Entered 05/08/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06135017
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,423.25
Net Total \$200,731.75
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	229	\$155,260.00
Nov. 2012	118	\$80,895.00
Grand Total:	347	\$236,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.1	Normal Line / SPOT	10/13/12-11/03/12	5	:30	5:58A- 8A (ET)							1		4	\$235.00	\$940.00	Norfolk (WVEC) (WVEC)	NEWS	10/9/12
43.0	Normal Line / SPOT	10/13/12-11/03/12	4	:30	6:58P- 7:57P (ET)							1		3	\$750.00	\$2,250.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	5/8/12
44.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	5	:30	7:58P- 11:30P (ET)							1		1	\$950.00	\$950.00	Norfolk (WVEC) (WVEC)	CFB PRIME SEP-DEC12	5/8/12
45.1	Normal Line / SPOT	10/13/12-11/03/12	5	:30	8A- 9A (ET)							1		4	\$350.00	\$1,400.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/9/12
46.1	Normal Line / SPOT	10/14/12-11/04/12	5	:30	10A- 11A (ET)								1	3	\$175.00	\$525.00	Norfolk (WVEC) (WVEC)	THIS WEEK	10/9/12
47.1	Normal Line / SPOT	10/14/12-11/04/12	5	:30	6P- 6:30P (ET)								1	3	\$300.00	\$900.00	Norfolk (WVEC) (WVEC)	NEWS	10/9/12
48.1	Normal Line / SPOT	10/14/12-11/04/12	5	:30	5:58A- 8A (ET)								1	4	\$185.00	\$740.00	Norfolk (WVEC) (WVEC)	NEWS	10/9/12
49.1	Normal Line / SPOT	10/14/12-11/04/12	5	:30	8A- 9A (ET)								1	3	\$350.00	\$1,050.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/9/12
50.1	Normal Line / SPOT	10/14/12-11/04/12	5	:30	9A- 9:30A (ET)								1	4	\$100.00	\$400.00	Norfolk (WVEC) (WVEC)	WALL STREET JOURNAL	10/9/12
51.1	Normal Line / SPOT	10/14/12-11/04/12	5	:30	9:30A- 10A (ET)								1	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	10/9/12
52.1	Normal Line / SPOT	10/09/12-10/28/12	5	:30	11P- 11:35P (ET)	5		X	X	X	X	X	X	15	\$750.00	\$11,250.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/8/12
53.1	Normal Line / SPOT	10/30/12-11/04/12	5	:30	11P- 11:35P (ET)	4		X	X	X	X	X	X	4	\$750.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/9/12
54.1	Normal Line / SPOT	10/30/12-10/30/12	5	:30	9P- 10P (ET)			1						1	\$3,675.00	\$3,675.00	Norfolk (WVEC) (WVEC)	DANCING-STARS RESULTSEFF 9/25/12	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 828059

Schedule Dates 10/09/12-11/05/12
Advertiser Democratic Senatorial Campaign Committee (1635
Agency/T-Code Great American Media (2039)/556615156
Product Political - US Senate (1176)
Brand Republican (ANTI) (178218)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG, DAN
Phone/Fax /
CPE 49/53/1139
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DSCC 10/9-11/5
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC SENATORIAL
CAMPAIGN COMMITTEE

Date Entered 05/08/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06135017
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,423.25
Net Total \$200,731.75
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	229	\$155,260.00
Nov. 2012	118	\$80,895.00
Grand Total:	347	\$236,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.1	Normal Line / SPOT	10/24/12-10/24/12	5	:30	10P- 11P (ET)				1					1	\$2,300.00	\$2,300.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	10/9/12
56.1	Normal Line / SPOT	10/10/12-10/10/12	5	:30	7:58P- 9P (ET)				1					1	\$2,500.00	\$2,500.00	Norfolk (WVEC) (WVEC)	MIDDLE/SUBURGATORY	10/9/12
57.1	Normal Line / SPOT	10/17/12-10/31/12	5	:30	9P- 10P (ET)				1					3	\$4,100.00	\$12,300.00	Norfolk (WVEC) (WVEC)	MODERN FAMILY/DONTTRUST THE B IN A	10/9/12
58.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	12:58P- 3:58P (ET)		1							1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	PM ROTATION, B	10/9/12
59.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	10A- 10:58A (ET)		1							1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY, B	10/9/12
60.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	11:35P- 12:02A (ET)		1							1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/9/12
61.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	10:58A- 12P (ET)		1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/9/12
62.1	Normal Line / SPOT	10/22/12-10/22/12	5	:30	12P- 12:57P (ET)		1							1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/9/12
63.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	3:58P- 4:58P (ET)		1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	DR. OZ	5/8/12
64.1	Normal Line / SPOT	10/22/12-10/22/12	5	:30	4:58P- 5:29P (ET)		1							1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/9/12
65.1	Normal Line / SPOT	10/22/12-10/22/12	5	:30	5A- 5:58A (ET)		1							1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/9/12
66.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5:29P- 5:58P (ET)		1							1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	NEWS	10/9/12
67.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	6P- 6:30P (ET)		1							1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 828059

Schedule Dates 10/09/12-11/05/12
Advertiser Democratic Senatorial Campaign Committee (1635
Agency/T-Code Great American Media (2039)/556615156
Product Political - US Senate (1176)
Brand Republican (ANTI) (178218)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax /
CPE 49/53/1139
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DSCC 10/9-11/5
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC SENATORIAL
CAMPAIGN COMMITTEE

Date Entered 05/08/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06135017
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,423.25
Net Total \$200,731.75
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	229	\$155,260.00
Nov. 2012	118	\$80,895.00
Grand Total:	347	\$236,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5:58A- 7A (ET)	1	1							1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/9/12
69.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	6:58P- 7:28P (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/9/12
70.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7A- 9A (ET)	1	1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/9/12
71.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7:28P- 7:57P (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/9/12
72.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	9A- 10A (ET)	1	1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/9/12
73.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	11P- 11:35P (ET)	1	1							1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/9/12
74.0	M/G For 2.0.1 / SPOT	10/10/12-10/12/12	5	:30	10A- 10:58A (ET)	1			X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/9/12
75.0	M/G For 15.0.1,15.0.2,15.0.3,15.0.4,15.0.5 / SPOT	10/10/12-10/12/12	5	:30	4:58P- 5:29P (ET)	5			X	X	X			5	\$750.00	\$3,750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/9/12
76.0	M/G For 20.0.1,20.0.2,20.0.3,20.0.4 / SPOT	10/10/12-10/12/12	5	:30	5:29P- 5:58P (ET)	4			X	X	X			4	\$800.00	\$3,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/9/12
77.0	M/G For 22.0.1,22.0.2,22.0.3,22.0.4,22.0.5 / SPOT	10/10/12-10/12/12	5	:30	6P- 6:30P (ET)	5			X	X	X			5	\$825.00	\$4,125.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/9/12
78.0	Normal Line / SPOT	10/16/12-10/26/12	5	:30	6P- 6:30P (ET)	5		X	X	X	X			10	\$825.00	\$8,250.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 828059

Schedule Dates	10/09/12-11/05/12	Date Entered	05/08/12
Advertiser	Democratic Senatorial Campaign Committee (1635	Last Modified	11/01/12
Agency/T-Code	Great American Media (2039)/556615156	Entered By	Penne Marsh
Product	Political - US Senate (1176)	CO-OP	No
Brand	Republican (ANTI) (178218)	Headline #	06135017
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/1139	Commission	\$35,423.25
Account Types	National/Political PAC - Agency	Net Total	\$200,731.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	DSCC 10/9-11/5 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	229	\$155,260.00
Nov. 2012	118	\$80,895.00
Grand Total:	347	\$236,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
79.0	Normal Line / SPOT	10/16/12-10/19/12	5	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/9/12
80.0	M/G For 7.0.1 / SPOT	10/11/12-10/12/12	5	:30	10:58A- 12P (ET)	1				X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/10/12
81.0	M/G For 41.0.1,41.0.2,41.0.3,41.0.4 / SPOT	10/11/12-10/26/12	5	:30	5A- 5:58A (ET)	1	X	X	X	X	X			3	\$400.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/10/12
82.0	M/G For 10.0.1,10.0.2,10.0.3,10.0.4,10.0.5 / SPOT	10/16/12-10/19/12	5	:30	12P- 12:57P (ET)	5		X	X	X	X			5	\$275.00	\$1,375.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/12/12
83.0	M/G For 51.1.1 / SPOT	10/21/12-10/21/12	4	:30	12:30P- 12:58P (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)		10/17/12
84.0	M/G For 43.0.1,47.1.1,51.1.2 / SPOT	10/31/12-11/02/12	5	:30	5:58A- 7A (ET)	2			X	X	X			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)	mg for weather coverage	10/30/12
85.0	Normal Line / SPOT	10/31/12-11/02/12	6	:30	4:58A- 5:58A (ET)	1			X	X	X			1	\$175.00	\$175.00	Norfolk (WVEC) (WVEC)	mg for weather coverage	10/30/12
86.0	M/G For 9.1.1,46.1.1,49.1.1 / SPOT	11/02/12-11/02/12	5	:30	7A- 9A (ET)	1					X			1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	MG for WX coverage	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------